

*Daily care simple as possible.
Natural skin care derived from Rice Bran*

*“Want to find a simple and effective skin care product”
For spots, for wrinkles, for saggy, you may have many different products for each specific skin trouble.
Spending a lot of time and cost to chose skin care products but after all it is stressful to apply so much power there.
Toward such people, we have thought about effective skin care but simple as possible.*

“Power of Rice” that is the conclusion we arrived.

*95% of nutrients in whole rice exist in rice bran. We would like to provide products with components derived from rice bran especially good for skin such as “inositol” and “rice germ oil”.
We fully used those to our products but cutting off unnecessary additives.
We hope your daily life will become more fruitful by using `inahô` skin care products.*



※Products contain inositol: Soaps • Skin lotion • Face cream • All-in-one moisturizer • Body cream
※Products contain rice germ oil: Soaps • Skin lotion • Face cream • Skin balancing oil • Body cream



Gentle on baby's skin. Can be used by whole family.

Applicable to wide range of generations. We held on to the formulation as simple as possible cutting off unnecessary additives.

4 'Free' things

Do not add unnecessary additives, but used natural components as possible

✗ Synthetic Perfume

✗ Artificial Coloring

✗ Mineral Oil

✗ Alcohol



Environmental friendly products bring beauty and health.

~ Aiming to manufacture products close to your daily life~

*We, TSUNO FOOD INDUSTRIAL CO.,LTD have been studying on rice bran that is generated from polishing process of white rice more than 50 years.
We extracts rice bran oil and utilize by-products. The many different components derived from rice bran are used not only to `inahô` skin care products but also used as medical, cosmetic, food additives, feed and fertilizer. Yet, still now we are keeping on our research on rice bran to seek for more hidden components and more effective utilization ensuring safe and security believing to contribute to people's health and beauty through this environmental-friendly raw material.*

We are hoping `inahô` will become your close partner in your daily life.

Face Face care line up



Not added unnecessary additives, natural components derived from rice bran have been contained fully. Create moisturized and resilient skin

Facial soap
60g ¥1,000 ※included net



Moisture face cream
30g ¥2,800



Skin balancing oil
30ml ¥3,500



All-in one moisturizer
200ml ¥3,500



Conditioning lotion
120ml ¥2,500
300ml ¥3,600



Simple care to beautiful skin

Basic care 3 steps



Step 1 face wash » Step 2 lotion » Step 3 cream

Special Care



All-in-one moisturizer
Enhance the moisture retention of skin.



Skin balancing oil
Improve transparency and resilience of your skin.

Body Body care line up

Body care products are very popular in inaho that are widely used regardless of age and gender.

Body soap
100g ¥1,000



Moisture body cream
200g ¥3,500



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